

Speaker Meeting: OCIMA 03/27/2014

Orange County Institute of Management Accountants

Presenters: Don Bradshaw and Cindy Taylor

Background:

- Don is a former CSUF graduate and current IVC professor
- Cindy is a Senior Executive Recruiter with Advantex and a board member of AFWA

IMA Membership:

- Networking opportunities
- About 85% of accountants will end up outside of public accounting
- Magazines, quarterly journals, research studies
 - o About 100 PhD's in accounting are awarded each year
- Internships and Mentoring
- Student Leadership Conference
- Scholarships, grants, awards, and competitions
- Opportunity to learn how to form an IMA student chapter, as an interest group of accounting society
- Membership in IMA is a way to distinguish yourself when looking for a new job
 - o The labor market is mostly a buyer's market
- Membership costs \$39 as a student member

Cost Accounting:

- Each company tends to have one cost accountant who is highly involved on the plant floor and operations

Foundation of a Career:

- Academic experience, communication skills, and emotional maturity
- Interest in the company and industry
- Talent and the ability to adapt
- Cultural fit, someone who fits into the environment